

OHIO'S FUTURE: BUILT BY RAIL

2025 ANNUAL MEETING SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

- **Exclusive 6' Table Space** at Annual Meeting for Promo Materials, Swag
- **Reserved seating** — table at front of room
- **5 tickets**
- **Top logo** on all marketing materials, including AAO Annual Meeting webpage
- 2 - 250 word **blurb + logo in newsletter** to over 2,400 recipients (content determined by you)
- 2 **social media post** shoutouts to 17,400 followers (content determined by AAO team)
- **3 raffle tickets** for AAO swag bag

\$1,000

GOLD SPONSOR

- **Round Table Top** at Annual Meeting for Promo Materials
- **3 tickets**
- **Middle logo** on all marketing materials, including AAO Annual Meeting webpage
- 1 - 250 word **blurb + logo in newsletter** to over 2,400 recipients (content determined by you)
- 1 **social media post** shoutouts to 17,400 followers (content determined by AAO team)
- **2 raffle tickets** for AAO swag bag

\$500

SILVER SPONSOR

- **2 tickets**
- **Bottom logo** on all marketing materials, including AAO Annual Meeting webpage
- Logo included in **2 newsletter shoutouts**
- 1 **social media post** shoutouts to 17,400 followers (content determined by AAO team)
- **1 raffle ticket** for AAO swag bag

\$250

MEDIA SPONSOR

Commitment:

- **1 main piece of media in partnership with AAO comms team** (blog post, press release mention, podcast interview, etc)
- **1 newsletter mention/ad** for AAO annual meeting
- **2 social media posts** for AAO annual meeting

Benefits:

- **Logo** on AAO Annual Meeting Webpage
- **1 ticket**
- Mention by **name in AAO newsletter**
- Inclusion in AAO **social media post**, at AAO team determination
- Optional: Backlink to website in thank you follow up blog post

IN-KIND

For more information, contact Liz Quigley at elizabeth@allaboardoohio.org

ALL ABOARD
★★ OHIO ★★